

StinJee, the restaurant finder and offers app, undergoes renaissance into 'dinabite', furthering outreach to a new demographic of users.

The management of 'dinabite', formerly known as 'StinJee', the geo-centric food offers app, are proud to announce a rebrand of their product, in order to attract a cosmopolitan user-group.



The updated logo conveys the simple imagery of an e-map marker being 'bitten' to exemplify food and its geo-location. The app finds offers on restaurant, takeaway and delivery food options, listed in distance order from the user's mobile device.

Some extra functionality via a web browser has also been added onto the forthcoming website dinabite.ai, for those who might be making future travel plans from their desktop or laptop devices. To see that functionality right now, just visit StinJee.com and nominate a location in the location finder at the very top of the landing page.

As dinabite are seeking potential investors, the change of name from StinJee lends the app a new kudos; as it is designed to be: slick, hip, modern and 'now'. Giuseppe Uslenghi, CoFounder and CEO of dinabite Limited said:

"The time was ripe for re-branding to dinabite, as we felt that original name of StinJee didn't really exemplify the sophistication that we're trying to project.

We wanted a name that would stick in the mind as being dynamic, exciting, tech-driven and, above all, food-centric to younger urban diners, holidaymakers and business-trippers. Think 'dinabite', think 'dynamite' – explosively exciting; and the play on words between 'bytes' and 'bites' says food and tech in perfect harmony. Not least, our new logo really gets across the geographic aspect of the app: finding great offers on food that's nearby. "

The app has coverage across multiple countries and continents, so wherever you are, dinabite can find food offers that suit you, near you.