E-MAILER CONTENT

'Find The City' is an educational and fun game for all ages. We launched the app in November 2012 for Windows phone, and it's now available in both i-phone and android versions. It's been named as one of the top 3 most downloaded educational games of all time, so 100,000 people can't be wrong, who have already downloaded it!

The game is fun and educational in equal measure, and can be played in 'airplane' mode on your favorite smartphone device or 'online'. So, it can be played in-flight on an aircraft, or be played by issuing and responding to timed challenges from other users globally in real time, via multiplayer mode. This method allows you to challenge your friends – via Facebook, email, or text message – to try beat your score, attempting to find the same 10 cities faster than you, but in under 300 seconds! It's great fun and many people get quite competitive.

The basis of the game is really simple. A screen containing a world map appears, whilst at the bottom, a random city name is shown. Players score by flicking and pinching the screen and tapping a button when they have the city in the crosshairs. The closer they get to the target city and the quicker they find it, the more points they get. A cursor with a direction 'hint' arrow guides the user initially, until the hint arrow disappears over the country in which the required city is found. The user must then either zoom and manually search around the named cities that appear on the map, or use their geographic knowledge to navigate to the required city directly.

In any case, whether the game is online or offline, the player is racing against the clock. At the end of the session, the user's score is displayed and can be uploaded straight to social media in order to encourage further downloads so that friends can respond to existing users' challenges. You can play against your Facebook and twitter friends anywhere in the world, and the game is even translated into many languages, so your friends don't even have to have English as a first choice!

Feedback from users has included very positive comments, for example:

- "Hey! Great fun for adults. Can't wait to have my kids okay it….
- "It educates you while you are having BIG fun. Awesome!"….."
- What a fun game, we're learning geography the easy way!"

The next version of the game will include numerous levels of difficulty, some educational components (such as interesting facts on cities, once you find them), and numerous other features. There are currently 10,000 cities included in the game and more will be added over time. Although the game is relatively easy in levels 1 to 3, where target cities are all capital cities, it becomes progressively more difficult as the game progresses. Find The City will have you stuck to your smartphone screen to give your competitors NO MERCY!

Don't delay, download it today!

Web: http://findthecitygame.com/
Facebook: https://www.facebook.com/FindTheCityApp